What is claimed is:

- 1. A fusion polypeptide comprising a first polypeptide operably linked to a second polypeptide, wherein the first polypeptide comprises at least a region of a glycoprotein $lb\alpha$ polypeptide and the second polypeptide comprises at least a region of an immunoglobulin polypeptide.
- 2. The fusion polypeptide of claim 1, wherein said first polypeptide includes an extracellular portion of a membrane glycoprotein Ibα polypeptide.
- 3. The fusion polypeptide of claim 2, wherein said first polypeptide binds to one or more of the polypeptides selected from the group consisting of a leukocyte integrin Mac-1 polypeptide, von Willebrand factor, thrombin and P-selectin.
- 4. The fusion polypeptide of claim 3, wherein said first polypeptide is at least 85% homologous to SEQ ID NO:1.
 - 5. The fusion polypeptide of claim 1, wherein said polypeptide comprises SEQ ID NO:1.
- 6. The fusion polypeptide of claim 1, wherein said first polypeptide is more resistant to proteolysis than a wild-type GP Ib α 1 polypeptide.
- 7. The fusion polypeptide of claim 1, wherein said first polypeptide binds with higher affinity to a von Willibrand factor polypeptide than a wild-type glycoprotein Ibα polypeptide binds to said von Willibrand factor polypeptide.
- 8. The fusion polypeptide of claim 7, wherein said first polypeptide comprises at least one of the amino acid substitutions G233V or M239V relative to the amino acid sequence of a wild-type GPIb α polypeptide.

- 9. The fusion polypeptide of claim 7, wherein said first polypeptide comprises the amino acid substitutions G233V and M239V relative to the amino acid sequence of a wild-type GPlb α1 polypeptide
- 10. The fusion polypeptide of claim 1, wherein said second polypeptide comprises a region of a heavy chain immunoglobulin polypeptide.
- 11. The fusion polypeptide of claim 10, wherein said second polypeptide comprises an Fc region of an immunoglobulin heavy chain.
- 12. The fusion polypeptide of claim 11, wherein said second polypeptide has less effector function than the effector function of a Fc region of a wild-type immunoglobulin heavy chain.
- 13. The fusion polypeptide of claim 12, wherein said second polypeptide binds with low or no affinity to a Fc receptor.
- 14. The fusion polypeptide of claim 12, wherein said second polypeptide binds with low or no affinity to complement protein C1q.
- 15. The fusion polypeptide of claim 2, wherein said second polypeptide comprises a region of a heavy chain immunoglobulin polypeptide.
- 16. The fusion polypeptide of claim 15, wherein said second polypeptide comprises an Fc region of an immunoglobulin heavy chain.
- 17. The fusion polypeptide of claim 15, wherein said second polypeptide has less effector function than the effector function of a Fc region of a wild-type immunoglobulin heavy chain.

- 18. The fusion polypeptide of claim 17, wherein said second polypeptide binds with low or no affinity to a Fc receptor.
- 19. The fusion polypeptide of claim 17, wherein said second polypeptide binds with low or no affinity to complement protein C1q.
- 20. The fusion polypeptide of claim 1, wherein said fusion polypeptide comprises the amino acid sequence of GP1b302-Ig (SEQ ID NO:1), Gp1b302/2A-Ig (SEQ ID NO:2), GP1b302/4X-Ig (SEQ ID NO:3), GP1b290 Ig (SEQ ID NO:4), GP1b290/2V-Ig (SEQ ID NO:5.) and GP1b290/1A-Ig (SEQ ID NO:6.).
 - 21. A multimeric polypeptide comprising the fusion polypeptide of claim 1.
 - 22. The multimeric polypeptide of claim 21, wherein said multimeric polypeptide is a dimer.
 - 23. A DNA molecule encoding the fusion polypeptide of claim 1.
 - 24. A vector comprising the DNA of claim 21.
 - 25. A cell comprising the vector of claim 22.
- 26. A method for expressing glycoprotein Ibα polypeptide-immunoglobulin fusion polypeptide, the method comprising culturing the cell of claim 25 under conditions that result in expression of said glycoprotein Ibα polypeptide-immunoglobulin fusion polypeptide.
 - 27. A pharmaceutical composition comprising the fusion polypeptide of claim 1.
 - 28. A pharmaceutical composition comprising the nucleic acid of claim 23.

- 29. A method of inhibiting adherence of a blood cell to a biological tissue in a biological system, the method comprising adding to said biological system the fusion polypeptide of claim 1 in an amount sufficient to inhibit adherence of said blood cell to said biological tissue.
 - 30. The method of claim 29, wherein said biological system is an in vitro system.
 - 31. The method of claim 29, wherein said biological system is an ex vivo system.
 - 32. The method of claim 29, wherein said biological system is an in vivo system.
 - 33. The method of claim 29, wherein said blood cell is a platelet.
- 34. The method of claim 33, wherein said platelet express glycoprotein Ib α , P-selectin or thrombin.
 - 35. The method of claim 29, wherein said blood cell is a leukocyte.
 - 36. The method of claim 35, wherein said leukocyte express Mac-1 or a selectin ligand.
- 37. The method of claim 29, wherein said biological tissue is complexed with von Willibrand Factor or thrombin, glycoprotein lb α , or P-selectin.
- 38. A method of inhibiting adherence of a protein to a biological tissue in a biological system, the method comprising adding to said biological system the fusion polypeptide of claim 1 in an amount sufficient to inhibit adherence of said protein to said biological tissue.
 - 39. The method of claim 38, wherein said biological system is an in vitro system.

- 40. The method of claim 38, wherein said biological system is an ex vivo system.
- 41. The method of claim 38, wherein said biological system is an in vivo system.
- 42. The method of claim 38, wherein said protein is membrane associated.
- 43. The method of claim 42, wherein said protein is glycoprotein $Ib\alpha$, P-selectin, von Willibrand Factor or thrombin.
 - 44. The method of claim 38, wherein said protein is in solution.
 - 45. The method of claim 44, wherein said protein is von Willibrand Factor or thrombin.
- 46. The method of claim 38, wherein said biological tissue is complexed with a protein selected from the group consisting of glycoprotein Ibα, Mac-1, P-selectin, von Willibrand Factor and thrombin.
- 47. A method of treating a disorder associated with platelet activation in a subject, the method comprising administering to a subject in need thereof the fusion polypeptide of claim 1.
 - 48. The method of claim 47, wherein said disorder is associated with thrombotic disease.
- 49. The method of claim 47, wherein said disorder is ischemic heart disease, angina, acute myocardial infarction, stroke, venous thrombosis, atherosclerosis, or arterial thrombosis.
 - 50. The method of claim 47, wherein said disorder is angina.

- 51. The method of claim 50, wherein said angina is unstable angina.
- 52. The method of claim 47, wherein said subject is a human.
- 53. The method of claim 47, further comprising administering to said subject a compound selected from the group consisting of acetylsalicylic acid, heparin, a glycoprotein IIb/IIIa antagonist, clopidogrel, a P-selectin antagonist, a thrombin inhibitor and a thrombolytic enzyme.